

Montana Professional Photographers Assoc



Fall Newsletter!!

Winter is upon us! Which means...busy
Holiday Season for us all!

Welcome new member Pamela Dunn-
Parrish of Open Lens by Pamela

MPPA would like to send its
deepest sympathy to the family of
Fallon Mindt for the loss of her
Brother Rory!



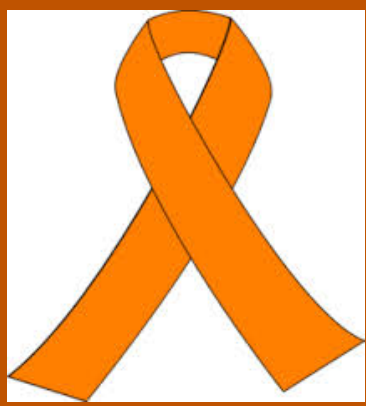
MONTANA PROFESSIONAL
PHOTOGRAPHERS ASSOCIATION

WANTED...
Articles and
Content!!!

Please contact Leslie at
leslie@bohleimages.com if
you would like to submit an
article in the newsletter or
have an idea for a topic!!!!

Quick Links

www.montanappa.org



Some exciting News! Our new MPPA website is almost finished!!!

Thank you to Heather Parker and Tom Metcalfe at Eight Design for your hard work in getting our website updated!

Some information from members to get this launched so email Heather your info ASAP!!!

- 1) An image representing your work
- 2) Tags for what you do...ie: weddings, high school seniors...

Fall Focus was a great Success!

We had a total of 11 attendees for Fall Focus. Thank you to Ross Magnuson and Trevon Baker for being our speakers

as well as Trevon for hosting us. A big shout out to the guys at Photo Finish for hosting the Saturday night social!

Here are a few images from attendees:







© Trevon Baker



© Trevon Baker



International Print Competition Results:

Leslie Bohle - 2 General 1 Loan

Joni Dietz - 1 Loan

Ross Magnuson - 3 General

Melissa Thompson - 2 General

Jamie Walters - 1 General 1 Loan

Kathy Wierda - 3 Loan 1 General

Congratulaions to all that entered!

If I missed anyone I apologize in advance.

Upcoming Print Competitions

It is that time of year! Time to start thinking about getting those images ready for competition coming up at Fall Focus and Districts! If you have never entered a print competition, it is a great way to learn and improve your craft!

Western District Competition Submission Dates:
February 2-March 3, 2016

State Print Competition at Fall Focus:
Submission dates to be announced.

For any questions regard state competition, you can contact Melissa Reynolds, our Print Salon Chair!
mkphotography@gmail.com

12 Elements of Merit Image

The Twelve elements listed below are in accordance to their importance.

1.) Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.

2.) Technical excellence is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.

3.) Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

4.) Style is defined in a number of ways as it applies to a

creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.

5.) Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

6.) Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

7.) Color Balance supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

8.) Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.

9.) Lighting -the use and control of light-refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.

10.) Subject Matter should always be appropriate to the story being told in an image.

11.) Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

12.) Story Telling refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

Courtesy of PPA

Upcoming events...



Save the Date! Big Sky in Focus
April 9-12, 2016 at the Big Horn
Resort in Billings, Montana!
Details to come soon!

MPPA 2015 Board Members:

Jamie Walters; President

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Ross Magnuson; First Vice President

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Trevon Baker; Second Vice President

Cathy Short Nelson; Treasurer

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Heather Parker; Business Manager

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