

## *Code of Ethics*

As a requirement for admission to and retention of membership and participation in the Montana Professional Photographers Association, I agree to strive at all times to upgrade and improve my knowledge and skill of professional photography, marketing and related areas. In all my dealings with users of photography and the general public, I will:

- (1) Endeavor to maintain a dignity of manner in my behavior, in the presentation of my photography and photographic services, in my appearance and that of my studio or place of business, and in all other forms of public contact.
- (2) Observe the highest standard of honesty in all my transactions, avoiding the use of false, confusing, inaccurate and misleading terms, descriptions and claims.
- (3) At all times endeavor to produce photographs of quality equal or superior to the samples I display, to apply my best efforts towards providing the best photographic services and to play my part in raising the general standard of photographic craftsmanship.
- (4) Show a friendly spirit of cooperation to my fellow professional photographers and assist them whenever possible should they be in trouble or difficulty.
- (5) At all times avoid the use of unfair competitive practices and hereby subscribe to the Federal Trade Commission Rules of Fair Competitive Practices for the professional photographic industry.
- (6) Assist my fellow photographers and share my knowledge with them and encourage them individually and collectively to achieve and maintain the highest standards of quality.
- (7) Recognize the authority of this Association in all matters relating to the interpretation of this Code.

*My signature on this document attests that I have read and agree without reservation, to abide by the Code of Ethics of the Montana Professional Photographers Association and allow the Board Of Directors to check on my references below.*

Signature \_\_\_\_\_

Years in Business? \_\_\_\_\_ A little bit about you and your Photography Business? \_\_\_\_\_

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### **Other MPPA Member References**

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Phone \_\_\_\_\_

Phone \_\_\_\_\_

### **Business References**

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Phone \_\_\_\_\_

Phone \_\_\_\_\_

### **Personal References**

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Phone \_\_\_\_\_

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**Please Mail to : Business Manager - Heather Parker 224 4th Ave - Havre, MT 59501**